



## MARKETING SUPPORT OPPORTUNITIES

### **Mobile App**

**\$10,000**

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, exhibit floor plan and Hotel floor plan as well as area attractions and other information. Supporter will have their information and logo in the application as well as two push notifications during the meeting sent to everyone.

### **Program Guide Advertisement**

**\$5,000.00**

Place an ad in the WTSA 2022 meeting program guide and your marketing message will reach over the majority of attendees. This is the one of two references for all WTSA attendees and members and will be referred to several times throughout the year. The program guide contains the daily agenda, educational session descriptions, exhibitor/sponsor listings and product descriptions as well as the WTSA board and committee listings.

### **Meeting Bags**

**\$10,000.00**

This is an opportunity to support the meeting bags that every surgeon will receive. Due to ACCME regulations, the company logo is not permitted to be displayed on the bag, however your company will be acknowledged as the sponsor and may have an insert in the bag.\* Bags will be produced by WTSA.

### **Hotel Key Cards and Door Hangers**

**\$7,500.00**

Hotel guests attending the Annual Meeting will have a plastic Hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. The door hangers will also give you the opportunity to spread your message even further.

### **Water Bottles**

**\$5,000.00**

Sponsor logo along with the WTSA logo will be on a 17 oz. water bottle. The water bottle will be especially helpful during the Fun Run!

### **Door Drops**

**\$4,000.00**

Supporter is able to send a message to each room. The Hotel staff will place your item in each room on the specified day you request. Item must be approved by WTSA. Supporters will supply the Hotel with the promotional pieces and send them directly to the Hotel for distribution.

*\*Symposium sponsors will also have flyers in the bag.*

**Satellite Symposia or Industry related activity during the entire WTSA meeting are not allowed other than the scheduled opportunities on Thursday and Friday.**



## SANITATION & PPE SUPPORT OPPORTUNITIES

As we transition to a new normal post-pandemic, we will be practicing social distancing and safety by providing sanitization stations and PPE for attendees during the 2022 Annual Meeting. Sponsors are invited to support branded items which will be available for distribution in the registration area and entrance to the sessions.

### **Sanitation Kit**

**\$6500.00**

All attendees including family members will be given a branded sanitation kit which includes 2 masks, 4 hand sanitizers, 4 wipes.

### **Branded Personal Wipes**

**\$2000.00**

Each attendee will be able to sanitize their area in the scientific session room with a branded colored pouch with your company name. 500 pouches will be available.

### **Branded Face Coverings**

**\$2000.00**

Each attendee will be able to have their own face mask with your company name. 500 masks will be available.

### **Branded Hand Sanitizer**

**\$2200.00**

Each attendee will be able to have their own branded sanitizer bottle which are equipped with a carabiner to attach to your hand bag, back pack or briefcase. 700 are available.

### **Branded Social Distancing Signage**

**\$2500.00**

Your company name will be on 3 - 8 ft. high, 1 meter wide signage instructing attendees to wear masks and socially distance at all times.